

Use a MEDIA ALERT when you want to provide the press with advance notice of your event.

Your unit & contact information

BOY SCOUTS OF AMERICA  
Your Unit  
Address  
City, State, Zip

Contact: Your Name  
Phone: xxx-xxx-xxxx  
Fax: xxx-xxx-xxxx  
E-mail: [xxxx@xxxx.com](mailto:xxxx@xxxx.com)

Your event date

## **MEDIA ALERT**

**Photo and News Opportunity: Saturday, May 12, 2007**

### **Boy Scout Earns Eagle Scout Rank**

**DATE:**

- Saturday, May 12, 2007

**TIME:**

- 2:00 p.m.

**PLACE:**

- Location and Address

Your event press release information: Who, What, When, Where, Why, & How

(Onieda, NY) – Scout’s Name, son of mom and dad, will receive the Eagle Scout Rank on Saturday May 12<sup>th</sup>. Scout earned this rank, achieved only 1% of Scouts nationally.

Scout has been in Scouting for nearly 12 years, since starting out as a Tiger Cub in 1995 and working his way through Scouts at Troop \_\_\_\_\_ to the Eagle rank. He is a senior at Name of High School where he is active in many extracurricular interests as well. Some of Scout’s accomplishments include:

- Earning 55 Merit Badges, more than the required 21 badges for the Eagle rank
- Being named the \_\_\_\_\_ Merit Award.
- Winning the Akewisim Award \_\_\_\_\_
- President of \_\_\_\_\_
- President of the Community Service Advisory Board of Name of High School
- Completion of more than 800 hours of service

Scout, is planning to attend Northampton Community College in the fall.

**FOR ADDITIONAL INFORMATION...please contact his parents XXX-XXX-XXXX.**

Additional contact information if needed

The Revolutionary Trails Council today provides leadership and character development programs to nearly 8,000 youth with 2,000 adult volunteers throughout its five-county service area in central New York.

### END ###

Type this as shown at the end of your press release. If more than one page, type ---MORE--- at the bottom of first page and ### END ### on the last